

SANYA FREE TRADE AREA

HAINAN, CHINA



AIM OF PROJECT

Chapman Taylor, in collaboration with Shanghai Tianhua Architectural Design Company, created an urban strategy for central Sanya in response to the Chinese government's decision to create an economic development zone for Hainan in which markets will be opened up to international business and tourism.

The government's plan is aimed at increasing investment and growth in many areas, including agriculture, entertainment, finance, sports and tourism (particularly ocean-based activities such as yachting).

The masterplan focuses on a number of key redevelopment zones throughout the city centre

of this strategically important waterfront city in southern Hainan.

The goal of the 840-hectare design is to establish Sanya as a key gateway to the Pacific and Indian Oceans, providing an attractive and accessible environment in which to do business or to visit for leisure.

ESTABLISHING SANYA AS A TRADE GATEWAY BETWEEN CHINA AND THE WORLD



SANYA FREE TRADE AREA

HAINAN, CHINA



Sectors

Mixed Use, Retail, Residential, Leisure, Office, Hospitality, Transportation

Services

Masterplanning

Studios

Shanghai

Client

Sanya Municipal People's Government

Includes

A mix of uses serving international businesses and tourists

Area

840 hectares

Status

Masterplan Concept stage

CHAPMAN TAYLOR CREATED THIS URBAN STRATEGY FOR SANYA IN COLLABORATION WITH SHANGHAI TIANHUA ARCHITECTURAL DESIGN COMPANY

