

ROVE DOWNTOWN HOTEL BOUTIQUE CINEMA

DUBAI, UAE

 CHAPMAN TAYLOR

AIM OF PROJECT

The 49-seat Rove Downtown Hotel cinema will be the first of its kind to open in the UAE, offering the latest global and regional films to both hotel guests and the general public.

The stylish yet comfortable décor and seating are colourful and in keeping with the target demographic of this mid-range, hipster-friendly

hotel. Reflecting Rove Downtown's ornate charm, Reel Cinemas at Rove Downtown has stylised seating and a distinctive inner-city vibe along with ample parking space.

The contemporary 'Reel Boutique' experience provides a casual-chic experience for movie-goers. The cinema will also be a venue

for screening events, including sporting and cultural occasions.

Rove Hotels is a joint venture between the major development firm Meraas and Emaar Entertainment, the owners of Reel Cinemas, which operates the hotel cinema.

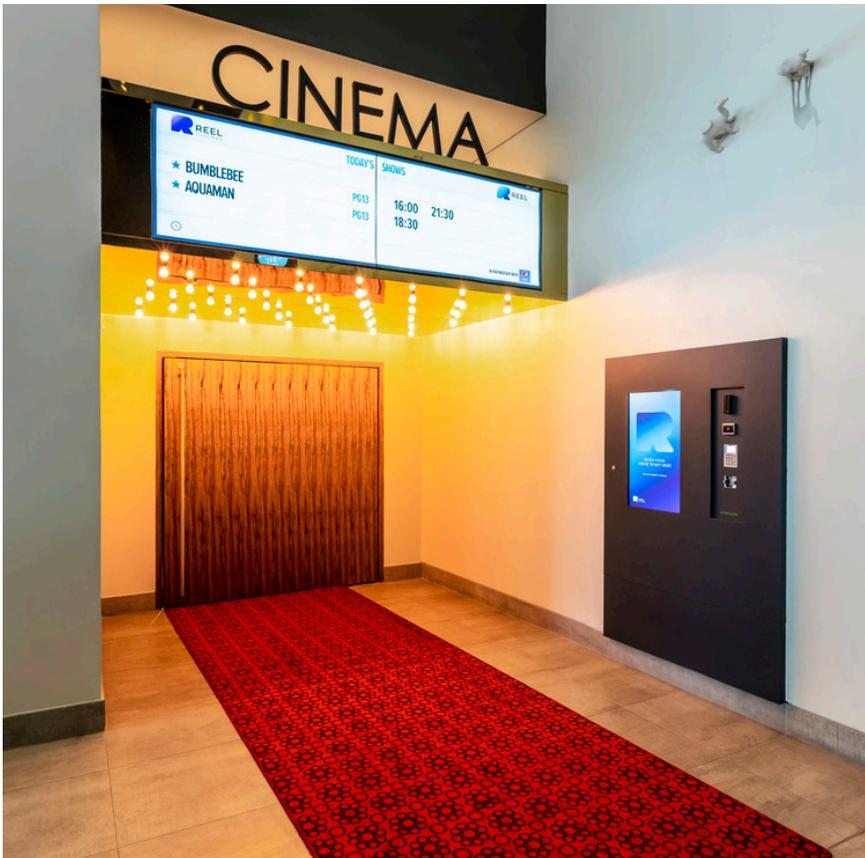
COLOUR AND COMFORT IN A BOUTIQUE HOTEL CINEMA



ROVE DOWNTOWN HOTEL BOUTIQUE CINEMA

DUBAI, UAE

 CHAPMAN TAYLOR



Sectors

Leisure, Hospitality

Services

Architecture, Interiors

Studios

London, Dubai

Client

Emaar Entertainment and Meraas

Includes

49-seat hotel cinema

Status

Completed in 2018

CHAPMAN TAYLOR ACTED AS LEAD CONSULTANT
ON THIS BOUTIQUE DEVELOPMENT.

